

ECONOMY AND ENVIRONMENT REVIEW



*Approved Scientific International Review
Specializing in the economic field*



Edited by STRATEV laboratory
University of Mostaganem

ISSN: 2661-782X / legal deposit: October 2018

Honorary President: Pr. Mostefa BELHAKEM

Director: Pr. Laadjal ADALA

Editor-in-Chief: Dr. Fatima LALMI

Chairman of the Reading Committee Dr. Djilali BOUCHERF

Editorial board :

Dr. Mohamed BENMOUSSA Dr. Sihem KERDOUDI
Dr. Khaldia BOUDJENANE Dr. Sabrina MANAA
Dr. Nassima DJELOULI Mr. Khattab HAROUCHI

Computer Cell: Miss. Karima DJELLAM
Miss. Samia DRISSI

Reading Committee:

Pr. Mahboub BENHAMOUDA – Algeria Dr. Tawfik Sarii BASERDA –Yemen
Pr. Ahmed BOUCHENAFI –Algeria Dr. Abdelhamid LAKHDIMI – Algeria
Dr. Mohamed b. ALQAHTANY– Saudi A. Dr. Fatima LALMI – Algeria

Scientific committee:

- Dr. Abdelkader CHAA – (Dean) – Algeria
Pr. Abdelkader BABA – Algeria
Pr. Faradji BELHADJ – Algeria
Pr. Mustapha BELMOKADEM – Algeria
Pr. Ahmed BOUSSAHMINE – Algeria
Pr. Bilal CHIKHI – Algeria
Pr. Attia Ahmed M. ELGAYAR – Egypt
Pr. Atef Gaber TAHA ABDERAHIM – Egypt
Dr. Riad AICHOUCHE – Algeria
Dr. Rand ALNEMER – United Arab Emirates
Dr. Tariq Tawfeeq Y. ALABDULLAH – Iraq
Dr. Mohamed b. ALQAHTANY – Saudi A.
Dr. Mostefa AOUADI – Algeria
Dr. Razg S. B. EL DJABIRI – Yemen
Dr. hassine ATHMANI – Algeria
Dr. Fatima BAKDI – Algeria
Dr. Amel BEKKAR – Algeria
Dr. Karima BEKOUICHE – Algeria
Dr. M’hamed BELGACEM – Algeria
Dr. Rafika BENAICHOUBA – Algeria
Dr. Abdelkader BENCHENNI – Algeria
Dr. Youcef BECHENNI – Algeria
Dr. Ismail BENGANA – Algeria
Dr. Amel BENSOUILAH – Algeria
Dr. Hadj BENZIDANE – Algeria
Dr. Karima BESSADAT – Algeria
Dr. Fatima BOUDIA – Algeria
Dr. Khaldia BOUDJENANE – Algeria
Dr. Saliha BOUDRIA – Algeria
- Dr. Aboubakr BOUSSALEM – Algeria
Dr. Laadjal BOUZIANE – Algeria
Dr. Ilias CHAHED – Algeria
Dr. Amirouche CHELGHOUM – Algeria
Dr. Asmaa DARKAOUI – Algeria
Dr. Ihab DAWI – Sudan
Dr. Ammar DEROUICHE – Algeria
Dr. Belkacem DOUAH – Algeria
Dr. Wahiba GAHAM – Algeria
Dr. Zinedine GUEDDAL – Algeria
Dr. Alaa Edine Tijani HAMD – Sudan
Dr. Tarek HAMMOUL – Algeria
Dr. Ihcene J. KADEM – Iraq
Dr. Sihem KERDOUDI – Algeria
Dr. Mania KHELFAOUI – Algeria
Dr. Hadj KHELIFA – Algeria
Dr. Djamal LAMARA – Saudi Arabia
Dr. Souhila LEGHARESS – Algeria
Dr. Sabrina MANAA – Algeria
Dr. Nacera MELLAL – Algeria
Dr. Rabia MELLAL – Algeria
Dr. Leila METALI – Algeria
Dr. Wahiba MOKADEM – Algeria
Dr. Shaher OBAID – Palestine
Dr. Amel RAHMANE – Algeria
Dr. Hamza REMLI – Algeria
Dr. Fatima SAYEH – Algeria
Dr. Ahmed SELLAMI – Algeria
Dr. Abdullah H. SERRADJ – Saudi Arabia

ECONOMY AND ENVIRONMENT REVIEW

Approved Scientific International Review

Specializing in the economic field



Journal Presentation

“Economy and Environment journal“, free of charge, Bi-annual (April, October), it was founded in 2018, edited and published by STRATEV laboratory at the Faculty of Economic, Commercial and Management Sciences- Abdelhamid Ben Badis University – Mostaganem, Algeria.

The journal focuses on the economic, Management, Finance, Accounting and environmental field. It opens a space for all the scientific potentialities in the world. By the contribution in one of the topics related to the economy and its changes, and it is interested in the original researches, methodologically clear, empirically rigorous, in two languages: Arabic and English.

“Economy and Environment Review” includes an international editorial board that works according to international standards, applies confidentiality for evaluation procedures, requires and ensures that reviewers be external and not affiliated with authors (not from the same institution of affiliation,..), our team work to improve and upgrade the journal to reach international levels. onment Review " is an international double-blind peer reviewed, open- Please see our Instructions for authors for information on article submission.

Address: Economy And Environment REVIEW, STRATEV laboratory,
Mostaganem University – W- Mostaganem 27000 , Algeria

Fax: 00213 45421150

E-mail: eco.env@univ-mosta.dz

web: stratev.univ-mosta.dz

ECONOMY AND ENVIRONMENT REVIEW

Approved Scientific International Review

Specializing in the economic field



AUTHOR'S GUIDE

1. Submission of Articles:

Authors who wish to publish their articles in the “**Economy and Environment Review**” are invited to read the sections: "Instructions for authors" and "Guide to authors" of our website on the Algerian scientific journals platform:

<https://www.asjp.cerist.dz/en/PresentationRevue/645>

Authors are invited to submit their papers via the ASJP platform in Word format. You can do this by clicking on the Send Article icon to the left of the screen in the ASJP platform link:

<https://www.asjp.cerist.dz/en/PresentationRevue/645>

If the authors have a **username / password** for the “Economy and Environment Review”:

[**Go to the connection**](#)

Do you need a username / password?

[**Go to registration**](#)

Note: Registration and access are required to submit articles online and to check the status of articles

2. Guidelines for Author:

- We Invite authors to read and follow up these recommendations carefully;
- The Editor-in-Chief has the right to return the research papers that have not been submitted in accordance with these recommendations.

3 - Evaluation of the Article:

3-1. First step: Examine the article secretly at the level of the reading committee of the Journal, which meets regularly and intervenes in the pre-evaluation stage. The committee takes a decision to qualify the articles before sending them to the assistant editors. If the decision is negative, the article will be rejected on the platform and informed the author the reason for the rejection. The author can resubmit it taking into account the recommendations made;

3.2. Second step: In the event that the article is eligible for the evaluation (prepared according to the journal template and under the terms of publication), it will be sent in an encrypted state to the Specialist Associate Editor, who in turn will submit it to two reviewers on its network. The reviewers will be responsible for judging the paper according to a standardized evaluation form available on the ASJP platform.

Note: The Associated Editor can also evaluate the article if he desired. The secretary of Journal provides the link between the authors of the articles and the Associated Editorials.

4. Period of Evaluation of Articles:

A 30-day evaluation period is provided, but reviewers take an average of two months to send evaluation results to the journal secretariat.

5. Status of Articles Evaluation:

When the draft article receives a positive opinion and another negative, a third assessment is requested from another reviewer, taking into account its origin, nationally or internationally.

6 - Preparation of the Article:

To speed up the publication of articles in the “Economy and Environment Review”, we invite authors to use the Journal template. A template for authors is available in the “instructions for author” section to insert their articles.

Authors can download the template from the “Instructions for author” section, where they can access this by visiting:

<https://www.asjp.cerist.dz/en/PresentationRevue/645>

Then click “[Instructions for author](#)” on the left side of the screen.

7- See the Author's Manual File:

By clicking on the "[Author's Guide](#)" icon, a zip file is uploaded. This is a guide to the author of the article explaining the process of sending the article. It

also includes the copyright of the Journal and includes a letter of undertaking to which the author of the article explains that the intellectual property belongs to the Journal only.

8. Send the article

After preparing the article according to the template of the Journal that was downloaded, and see the author's guide, the "[Send Article](#)" icon is clicked. An application form containing the various data for the article and authors appears: Language of the article, Paper title, Abstract, Keywords, Full name for author, Institution, Email, (A second author can be added), Proposal of reviewers. After filling out all the data and uploading the article file on the platform, clicked the "[Send Article](#)" icon at the bottom of the information form.

9. Notification of Receipt of an Article

If the article submission process is successful on the platform, a message appears on the screen showing that. At a certain stage, the author will receive in his email a notice of the submission of an article, and a notice to the second author in his email as a confirmation of participation in the article.

10 - Notice of Rejection of the Article:

If it turns out that the article does not respect the template of the Journal and the conditions of publication. The author will be notified that the article has been rejected.

11. Follow-Up of the Position of the Article on the Platform:

The author can enter his account in the platform and follow the status of his article stage by stage by clicking on the icon: "[Articles](#)" and then clicking on the icon: "[Sent Articles](#)" will show a table that details the article from: Address; Date of Article submission; Journal Name; Details; The latter goes through several stages:

- Stage 1: Accepting or rejecting arbitration;
- Stage 2: A pending article;
- Stage 3: Send the article to the reviewers;
- Stage 4: The decision of the reviewers to accept the article or rejected or request for modification.

- Stage 5: After the acceptance of article, the author must list the references on the platform ASJP as the last step before publishing the issue .

12. Plagiarism Policy:

Scientific theft, in all its forms, constitutes immoral behavior for the Journal. No breach of this rule is accepted. No other article will be accepted for the author who has been impersonated by our review.

ECONOMY AND ENVIRONMENTAL REVIEW

Approved Scientific International Review

Specializing in the economic field

ISSN: 2661-782X

legal deposit: October 2018



Volume (03) . Number (03): October 2020

TABLE OF CONTENTS

Title	Authors	Affiliation	Page
Environmental economics and sustainable development: a conceptual approach	SEBAA Fatma Zahra	Center for Research in Islamic Sciences and Civilization, Laghouat	Page 80
Role of Marketing Information Systems in enhancing the competitive abilities of the Sudanese Telecommunications Companies : A Case study, Zain Telecommunications Company, White Nile & Kordofan Sectors	DR HASSABO Ahmed Hassabo Adam	university of El-Imam El-Mahdi, Sudan	Page 95
The application of the CSR guidelines defined by ISO 26000 in companies' members of SR MENA program: Case of NCA Rouiba	BOUTRIK Souad BOUYAHIAOUI Adel	EHEC Kolea	Page 119